

A large automotive company moved from an employee with a suitcase of phones to an enterprise-level, global, automation solution.

Challenge

- **No Automation** - The large automotive company was conducting slow, labor-intensive manual testing with no automation.
- **Feature Backlog** - Because all testing was done manually, the client was only able to release 3-4 times per year, creating an enormous feature backlog. Without the ability to release quicker, they were not able to address market demands adequately.
- **Limited Testing Staff** - The client used the same teams to support NORAM, SOAM, and EMEA, so when they needed to do region-based testing, they would fly an employee with a suitcase full of devices to that region.

Solution

Always-On, Enterprise Grade Cloud - Perfecto provided the large automotive company with an enterprise-level, cloud hosted Mobile and Desktop Testing Platform, allowing teams to execute automated tests efficiently 24/7/365.

Result

- **Test Automation** - Perfecto provided the client with automation which allowed test cases to be executed in **under 2 minutes** per case. The client was able to automate 70 test cases within the first 60 days, with regression testing happening nightly (regression testing used to take 10 days).
- **Fast, Frequent Releases** - Now that tests run in minutes, instead of days, the client has had 4 releases in 6 months since implementing the Perfecto solution with more features per release. the automotive client is now able to execute an entire run, including Android and iOS in under 4 hours.
- **Global Locations** - Needless to say, the client is no longer sending employees around the world to do regional testing. With the cloud solution, A large automotive company can execute regional testing from anywhere in the world, remotely.

Client

A global automotive company united by a single purpose:

To Earn Customers for Life.

About Perfecto

Perfecto enables exceptional digital experiences. We help you transform your business and strengthen every digital interaction with a quality-first approach to creating web and native apps, through a cloud-based test environment called the [Continuous Quality Lab](#). The CQ Lab is comprised of real devices and real end-user conditions, giving you the truest test environment available. For more information about Perfecto Mobile, visit perfectomobile.com, join our [community](#), or follow us on Twitter at [@PerfectoMobile](#).