

A large insurance company transitioned from manual testing to 80% automation in 1 year, while saving \$2M in costs

Challenge

- **High Cost of quality** – The insurance client invested resources in **manual testing** with **little automation** resulting in inadequate test coverage and increased defect risks.
- **Security and compliance** – Due to limited numbers of company devices, the client's employees used **personal devices** to execute tests. This created over a **million dollar risk exposure** to the company as employees were going through firewalls and accessing secure back-end systems on non-secure devices.
- **Unplanned Security Expenses** - This client contributed **\$250k** in emergency security funding to address the security risk caused by employees testing on personal devices

Solution

- **Always on test ready lab with automation training** - Perfecto provided the insurance client with an open-source framework, a cloud hosted Mobile and Desktop Testing Platform, and hours of automation training, allowing on and off-shore teams to execute automated tests efficiently 24/7/365.

Result

- **Test automation** – The client is on-track to reach 80% automation in the first year.
- **Cost reduction** – Projected 1-year savings: **\$1.9 Million***
- **Optimized resources** – All 9 CIO departments that manage the client's 15+ apps targeted to benefit from this solution, now have access to the Perfecto CQ Lab, removing any resource and time restrictions previously experienced.
- **Security compliance** - **100% compliant** with the client's security standards, avoiding millions of dollars of risk.

*Client's cost formula: 20% of Automation = 10% Reduction in FTE (Full Time Employee Cost)

Client

This insurance company is a leading property and casualty insurance provider in the US, focused on using mobile/digital technology to enhance the way consumers interact with their brand. The client tested 3+ applications using the Perfecto platform.

About Perfecto

Perfecto enables exceptional digital experiences. We help you transform your business and strengthen every digital interaction with a quality-first approach to creating web and native apps, through a cloud-based test environment called the [Continuous Quality Lab](#). The CQ Lab is comprised of real devices and real end-user conditions, giving you the truest test environment available.

More than 1,500 customers, including 50% of the Fortune 500 across the banking, insurance, retail, telecommunications and media industries rely on Perfecto Mobile to deliver optimal mobile app functionality and end user experiences, ensuring their brand's reputation, establishing loyal customers, and continually attracting new users. For more information about Perfecto Mobile, visit perfectomobile.com, join our [community](#), or follow us on Twitter at [@PerfectoMobile](#).